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LORD'S MARK INDUSTRIES: PIONEERING INNOVATION AND SUSTAINABILITY TO SHAPE INDIA'S FUTURE

Lord's Mark Industries is leading a transformative journey in India's healthcare and energy sectors, making significant strides in MedTech, diagnostics, and renewable energy, while establishing a dominant presence in both domestic and international markets.

MedTech Innovation & IVD Excellence

A prominent player in India's In-Vitro Diagnostics (IVD) space, Lord's Mark Industries is now ranked as the fifth-best IVD brand in the country. With a cutting-edge manufacturing facility in Vasai, Mumbai, Lord's Mark is meeting the growing demand for high-quality diagnostic products, including a comprehensive range of rapid tests, biochemistry products, and analyser machines. In addition to this, the company is gearing up to establish the Asia's second-largest biochemistry manufacturing unit in Maharashtra, further solidifying India's reputation in the global healthcare supply chain.

In the year 2023, Lord's Mark Industries has entered into an exclusive collaboration with the Indian Institute of Technology (IIT) Bombay to launch the first ever artificial intelligence-enabled point of care testing equipment to screen sickle cell anaemia, an inherited blood disease.

In the field of genomic testing, Lord's Mark's genomics arm, MYDNA, is shaping the future of personalized healthcare in India. MYDNA offers advanced genetic testing services, empowering individuals with crucial insights into their genetic predispositions. MYDNA offer personalized treatment plans, improving disease prevention and management, especially for high-burden conditions such as cancer, diabetes, and cardiovascular diseases.

One of the company's standout innovations is the Oral Cancer Detection Technology—a non-invasive, real-time diagnostic device that leverages optical



Sachidanand Upadhyay
Managing Director,
Lord's Mark Industries Limited

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spectroscopy to detect pre-cancerous and cancerous lesions in the oral cavity with 95% accuracy.

Strengthening Regional Healthcare in SAARC Nations

Lord's Mark Industries is not only revolutionizing healthcare in India but also expanding its footprint across the

SAARC region. The company is focusing on providing reliable, affordable, and locally manufactured diagnostic solutions to neighboring countries such as Sri Lanka, Bangladesh, Nepal, and Pakistan. The company has set an ambitious target to export over 6.55 million diagnostic products to these countries.

Renewable Energy Leadership

In addition to healthcare, Lord's Mark is making significant contributions to the renewable energy sector. Recently, the company secured a landmark 150 MW solar rooftop project at an impressive rate of ₹4.80 per unit, following the successful completion of a 50 MW solar project. This expansion in solar energy demonstrates Lord's Mark's commitment to sustainability.

Lighting & Energy Solutions

Lord's Mark Industries is also a dominant force in India's lighting sector, being the largest player in the RMS-based lighting domain. The company has partnered with Philips to distribute energy-efficient lighting solutions, establishing itself as a key channel partner in India. This collaboration further strengthens Lord's Mark's position as a leader in the lighting industry.

Lord's Mark Industries is not merely a business entity but a beacon of innovation, sustainability, and social impact. Through groundbreaking advancements in MedTech, personalized healthcare, and renewable energy, the company is redefining industry benchmarks while addressing some of the most pressing challenges faced by India and its neighbouring regions. Its commitment to excellence, sustainability, and community empowerment reflects a forward-thinking vision that aligns with India's aspirations for a healthier, greener, and more inclusive future. As Lord's Mark Industries continues to expand its horizons and innovate across diverse sectors, it is poised to play a pivotal role in shaping a resilient and sustainable India on the global stage.

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