

DEC. 30, 2024

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DRIVING INDIA FORWARD: LEADERS COMMITTED TO GROWTH AND STRENGTH

India's healthcare sector is undergoing a dynamic transformation, driven by innovation in MedTech, IVD, and genomics. As the nation becomes a global healthcare hub, companies like Lord's Mark Industries are leading the way to improve domestic healthcare and expand outreach, particularly in the SAARC region.

Lord's Mark operates a network of pathology labs across India, with centres in Mumbai, Thane, Nashik, Bengaluru, Ahmedabad, Vadodara, Jaipur, and Madanapalle. The labs provide accessible, high-quality diagnostics to all socio-economic groups, with a focus on underserved regions. Supported by skilled teams, advanced technology, and stringent quality checks, the labs offer a range of tests, ensuring accuracy and quick turnaround times.

Strengthening MedTech and IVD Manufacturing

Lord's Mark Industries has launched a cutting-edge IVD manufacturing facility in Vasai, Mumbai, marking a significant milestone for India's healthcare sector. The facility will address the growing demand for diagnostic products like immunoassays and PCR kits, ensuring high-quality diagnostics are produced locally. This expansion boosts India's self-reliance in diagnostics, reducing import dependency and strengthening regional healthcare systems.

With a goal to export 6.55 million diagnostic supplies to SAARC countries, Lord's Mark is positioning India as a key player in the global healthcare supply chain. Its focus on nations like Sri Lanka, Bangladesh, Nepal, and Pakistan improves access to affordable, reliable diagnostics.

MYDNA: Pioneering Personalized Healthcare

MYDNA, the genomics arm of Lord's Mark Industries, is transforming personalized healthcare in India. It offers advanced genetic testing ser-



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vices that provide individuals with insights into their health. By analyzing genetic data, MYDNA enables healthcare providers to deliver precision medicine, optimizing treatment plans and predicting disease risks with greater accuracy.

Genomic testing is crucial in India's shift toward preventive healthcare, especially for high-burden diseases like cancer, diabetes, and cardiovascular conditions. MYDNA's approach aligns with global trends emphasizing proactive care and customized treatments, leading to more efficient, targeted interventions.

Empowering Healthcare through Technology

India's MedTech leaders are also embracing digital innovation to enhance healthcare delivery. OncoSpectra, a compact and portable optical spectroscopy-based healthcare instrument developed by Lord's Mark Industries, is revolutionizing oral cancer diagnosis. Designed for real-time, non-invasive screening of the oral cavity, OncoSpectra enables doctors to detect pre-cancerous or cancerous lesions with an impressive accuracy of 95%. This device empowers healthcare professionals to quickly identify oral cancers during routine examinations, significantly improving early detection and patient outcomes.

In addition, e-Smart Clinics, devel-

oped in partnership with the Government of India, exemplify the role of technology in transforming healthcare access. These telemedicine-enabled clinics offer remote consultations, diagnostics, and real-time health monitoring, bringing healthcare services to even the most remote corners of the country. Equipped with advanced diagnostic tools and seamless connectivity, e-Smart Clinics reduce barriers to care, provide timely treatment, and improve health outcomes, especially in underserved areas where access to healthcare is limited.

Global Ambitions and Regional Leadership

As India strengthens its domestic healthcare infrastructure, its role as a global healthcare leader is becoming increasingly evident. Lord's Mark Industries' expansion into the SAARC region and beyond exemplifies India's growing influence in MedTech and IVD. By providing high-quality, locally manufactured diagnostic tools, India is addressing healthcare needs not only at home but across South Asia and other emerging markets.

With a focus on innovation, affordability, and accessibility, India is positioning itself as a trusted partner in healthcare, offering solutions that meet the evolving needs of global markets. The continued growth of both MedTech manufacturing and genomic research ensures that India will play a pivotal role in shaping the future of healthcare worldwide.

Conclusion: Charting a Healthier Future

India's commitment to advancing healthcare through technological innovation, manufacturing excellence, and personalized medicine is driving its rise as a global healthcare powerhouse. As companies like Lord's Mark Industries lead the way, India is charting a course toward a future where healthcare is more accessible, affordable, and personalized. With a clear focus on quality, innovation, and expansion into international markets, India is not just advancing its own healthcare system—it is helping shape the future of global healthcare.



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